Coronavirus Relief Fund (CRF) Update Follow-up Questions

1) How many applicants applied for the K-12 Connect program?

DOE sent letters to 8,196 households which had been identified as eligible for the K-12 Connect program. Once the K-12 Connect program was announced, DOE received an additional 746 household applications. Due to the timing of the program being announced and a household receiving their mailed letter, there were some households that submitted an application in addition to receiving a letter. The program has been able to provide services to an estimated 621 total households.

2) Do you have metrics for those who were reached out to regarding interest in small business grant applicants?

Guidehouse Report

Slide 1 of the report lists some of the communications approach and statistics. In addition, many press releases and media stories were issued when the program was first announced, and throughout the application period. The state reached out directly to statewide business and healthcare organizations so they could help make sure their members were aware of the program. A list of just some of the extensive media and other organization web pages covering the program can be found at https://bfm.sd.gov/covid/press.pdf.

Slide 5 in the above report includes metrics on outreach activities by the High Touch Team.

3) High touch conversation (state escalations) report?

The report includes more information on the High Touch Team and a report on common issues and outcomes the call center dealt with, along with metrics on the HTT Outreach Activities and the estimated additional amounts those activities enabled the state to award.